

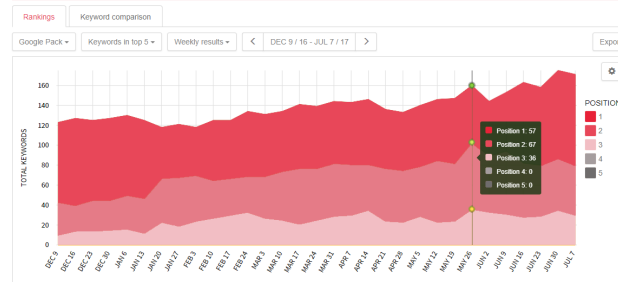


LOCAL RANK TRACKER

Focused on Local Search Rankings

Whitespark is on a mission to develop the best **LOCAL** rank tracker on the market. Other systems claim to track local rankings, but such features are usually a bolted-on afterthought. The Local Rank Tracker was developed with a focus on local from day one, giving you all the local search ranking insights you need.

Monitoring your performance wouldn't be complete without full ranking coverage, which is why organic tracking has been perfected as well. Whitespark's rank tracker is a complete replacement for all of your rank tracking needs.



UNDERSTAND AND IMPROVE YOUR LOCAL VISIBILITY WITH VALUABLE INSIGHTS & DATA

Track ALL Pack Types

The Local Rank Tracker tracks ABC, Snack, and regular Local Packs. Other rank trackers can't tell you when you rank in the "snack pack" (the pack type with an image, no phone number, and no website link). Whitespark does, which makes it the perfect rank tracker for hotels, restaurants, and other businesses in hospitality and entertainment industries.

Track the Local Finder

With tracking to a depth of 5 pages of results in the local finder, you'll be able to really gauge how well you're doing locally. Local Finder tracking helps you identify keywords and locations that are ranking just outside of the local pack, and with a bit more optimization for those keywords, you can push your business into the local pack.

Track Maps

Results in Google Maps are different than in the Local Pack and Local Finder. You'll get access to all of your rankings, so you can compare variations across the different local results.

Bing Tracking

Bing is the second largest search engine and receives hundreds of millions of search queries daily, which is why seeing where you're ranking in Bing's Local Pack, Places, and Organic results are important to your overall rank tracking campaign.

Organic Rankings

Not just local. Get detailed and accurate reporting of Google and Bing's organic results, and because of our precise location settings, you'll see how you're ranking in localized organic results as well.

Site	Location	Recent Change	July 12
plumbers	Edmonton, Alberta	4	3
plumbers	T5L 2M7	3	4
plumbers	T6P 1A4	2	4
plumbers	T6M 2K2	2	5
plumbers	T6C 3J1	3	5
plumbers	T6E 2J7	3	5
plumbers	T6W 2C6	2	5
plumbers	T6E 0W3	2	6

Precise Location Setting

Set your location to the city you're located in or refine your radius to a specific zip code. Set multiple locations to see how you rank in different areas of the city.

FEATURES THAT HELP OPTIMIZE YOUR RANK TRACKING



Search Engine Coverage

Track results in Google and Bing, organic, local pack, local finder, and maps rankings up to 5 pages of results (a depth of 50 results). See your Top 5, 10, and 50 results at a glance.



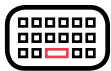
Geo-location Settings

Narrow your search location to a specific zip/postal code or neighbourhood to get improved ranking data across your locale.



Track Your YouTube & Social Accounts

Find out how your videos, social accounts, or guest blog posts are ranking in Google & Bing. Track your latest promotions to see how well they are performing.



Keyword Comparison

Dive deeper into how your different keyword rankings compare across each pack type (organic, pack, local, maps) by charting the results over daily, weekly, or monthly date ranges.



Competitor Comparison

Add your top competitors to keep watch on how they're performing on the same keywords, and run comparison reports to see how your rankings stack up against theirs.



View Daily or Weekly Results

Track your rankings daily or weekly, then view your aggregate results to get a complete picture of how your rankings are changing over time.



Filter & Sort Results

Filter your results by keyword or location to take a closer look at your data, and analyze specific data sets.



Export & Analyze

Export all of your campaign ranking data to CSV and take your data anywhere you want!



Email Reports

Get your ranking report delivered to your inbox daily, weekly, or monthly. Setup unlimited recipients by adding as many different email addresses as you need.



Public Access

White-label access to campaign rankings. Create a password protected URL that provides direct access to ranking results, without having to have a Whitespark account. Share it with any clients or team members that want access anytime.

Sign up for our **14 day risk-free trial**. Get your local and organic ranking data within minutes, monitor your results daily or weekly, and gain new insights into your SEO performance.

Visit our site for more details and plan options - whitespark.ca/local-rank-tracker/



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